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Pomed

Verté is a NYC-based design, lifestyle, and branding office guided by sustainable practices. We relate to the world through design. Good design can give back to the Earth. [www.vertencyc.com](http://www.vertencyc.com)

V-Day is a global movement to end violence against women and girls. Help an end to violence. Help create a world in which women live safely and freely. [vday.org](http://vday.org)

"E" The Environmental Magazine covers everything environmental. A must-read for people who want to know "What can I do?" to make a difference. [emagazine.com](http://emagazine.com)

Eco-chick is for women and men who are looking for some fun in their green news — from writers who aren't afraid to mix it up. [www.eco-chick.com](http://www.eco-chick.com)

ELLE began 60 years ago. Its mission is to *cherchez la femme* — to help readers find the woman inside themselves.

Green Maps are locally created maps of the natural + human environment, cultivating environmental awareness in communities around the world. [greenmap.org](http://greenmap.org)

Lu Magazine is the concept for a new magazine. Lu will set the pace by "being" green, walking the talk, raising the bar for everyone.

Treehugger is a fast-growing web magazine dedicated to everything that has a modern aesthetic yet is environmentally responsible. [www.treehugger.com](http://www.treehugger.com)

Printed on 100% recyclable paper with eco-friendly ink provided by Bsquare.

**Pomed is a new fundraising event**, consisting of an online auction and ticketed benefit, whose sole purpose is to raise awareness, money and in-kind donations for organizations working to end violence against women and the environment.

Verte is proud to present Pomed in connection with **UNTIL THE VIOLENCE STOPS NYC**, a festival of theatre, comedy, spoken word and hip-hop presented by Eve Ensler's amazing movement V-Day. We graciously thank all of our generous donors, participants, and wonderful volunteer staff.

The event is as green as it gets: We have a brilliant organic caterer on board and tasty organic drinks. Props will be repurposed for use in a woman's shelter. This directory was printed using eco-friendly inks.

Auction items include photography, stylish + sustainable fashion, earth-friendly health + beauty services, organic cooking lessons, and much more.

**Please don't forget to bid!** Proceeds from the online auction will help support V-Day. Proceeds from the benefit will help support Architecture for Humanity, BPeace, Kids with Cameras, NYC Made, and Sanctuary for Families.

**One in six American women have been the victims of an attempted or completed rape in their lifetime.**

Prevalence, Incidence and Consequences of Violence Against Women Survey, National Institute of Justice and Center for Disease Control and Prevention, 1998

Until the 1970s, a woman had to prove that she did not want "sex" forced upon her by struggling against her attacker. Evidence of physical injury — bruising, cuts, etc. — was required. The concept of consent had not yet entered the legal vocabulary. Acquaintance rape was not recognized and the law held that a husband could not be charged for raping his wife.

**One woman is raped or sexually assaulted in the US every 2.5 minutes.**

Based on statistics from the 2004 National Crime Victimization Survey, Bureau of Justice Statistics. [newnyc.org](http://newnyc.org)

In 2001, 19,920 sex offenses other than forcible rape were reported to the New York Division of Criminal Justice Services.

Over half of the homeless mothers in New York City have a history of domestic violence.

[ncadv.org/files/NewYork.pdf](http://ncadv.org/files/NewYork.pdf)

It is time to reclaim ourselves, restore our planet, rekindle our inner fire, and bring true beauty back into our lives. If we honor each other and most importantly our selves, we will then be able to respect our environment and have the voice to demand respect, demand products, art, and freedom of expression that does not secretly poison our bodies or our planet (literally and metaphorically). It is important to educate ourselves as to what is really going on all around us. I commend all of you for taking the initiative and stepping in that direction.

- Danelle Marqui Brown for Vorto

Architecture for Humanity promoting architectural and design solutions to social and humanitarian problems. Alongside projects in Grenada, Sri Lanka, and the Gulf Coast, NY volunteers are working to renovate the Broadway Community Inc women's shelter in Morningside Heights. [architectureforhumanity.org](http://architectureforhumanity.org)

BPeace volunteer business people who apply their talents, time and money to help women in war-torn regions build sustainable businesses — and become advocates for peace. [bpeace.org](http://bpeace.org)

Kids with Cameras teaching photography to children around the world. The art captures their imagination and empowers them to share their vision and voices, building confidence, self-esteem and hope. [kids-with-cameras.org](http://kids-with-cameras.org)

NYC Made organic shirts and bags made using solar power and vegetable dyes. Plants are grown in gardens in low income neighborhoods in NYC. Proceeds go back into the gardens. [nymade.com](http://nymade.com)

Sanctuary for Families working to end domestic violence through outreach, education, and advocacy, and to create a world where every woman and child lives with dignity. [sanctuaryforfamilies.org](http://sanctuaryforfamilies.org)

Stop Global Warming spreading awareness that global warming is here — now — and it is time we act. [stopglobalwarming.org](http://stopglobalwarming.org)

Tricycle enabling sustainable design with innovative processes, products and services to reduce the cost and environmental impact of sampling in the interiors industry. [tricycleinc.com](http://tricycleinc.com)

## Pomed is Proud to Support

**More carbon dioxide is now in the atmosphere than has been in the past 650,000 years. This is a fact and it is indisputable.**

The United States, with only 4 percent of the world's population, is responsible for 22% of the world's greenhouse gas emissions. A rapid transition to energy efficiency and renewable energy sources will combat global warming, protect human health, create new jobs, protect habitat and wildlife, and ensure a secure, affordable energy future. [stopglobalwarming.org](http://stopglobalwarming.org)

The fact is that cotton is a food as well as a fiber: seed and fibers are fed to cattle, and cottonseed oil is a main ingredient in processed foods. Because it is so susceptible to weeds and insect pests, and because it is considered a fiber and not a food, farmers use heavy amounts of toxic chemicals to produce it. Finally, because of its many uses, cotton is one of the most widely grown crops in the world, and the amounts of chemicals applied to produce it add up significantly. [sustainablecotton.org](http://sustainablecotton.org)

Carpet manufacturers spend an estimated \$1 billion each year on samples — products that are used only briefly in design development. (Associated fields like textiles and solid surfaces generate additional samples.) All of these temporary products end up in our landfills. This is a huge waste of resources. For example, it takes approximately 1 quart of oil to generate one standard carpet tile. [tricycleinc.com](http://tricycleinc.com)